

Advertise in the Area Tourist Map
Reach visitors and residents alike throughout the season!

The 2019 West County map continues to be the best advertising tool for local businesses in Massachusetts. Residents and visitors love the map. This year, we've improved it to help people learn a more about what the region has to offer – especially, vacationers and visitors to our corner of the Berkshires.

Twenty-thousand (20,000) maps will be printed. GSFABA distributes the maps from May to November to visitor centers from Boston to the Berkshires and to several travel-shows in the Northeast. Locally, you can find our maps at the Village Information Center, Bridge of Flowers, Potholes, Greenfield Information Center, and businesses in the area. Additionally, advertisers receive a supply and GSFABA takes them to The Big E each year to promote West County.

This year we are breathing new life into the map with an updated design by Denese Gurley that provides greater clarity and reflects the special nature of downtown Shelburne Falls and West County with a focus on the region's rural quality, scenic beauty, special landmarks, and recreational landscape.

Ads are sold on a *first-come, first paid basis*
A limited number of spaces are available, so make your reservations today!

2019 PLACEMAP RESERVATIONS & PAYMENT FORM

Please return this form and payment to the GSFABA office by **February 23, 2019** to reserve your spot.

Size of Single Add 1 5/8" x 1 3/8" (wide) (high)
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I would like the following ad size:

Non-members \$300 **Members \$240**

*** Please Check One:**

I will send you a *new ad* (in tif or pdf file; artwork due by February 16, 2019).

Please use the same ad as last year with no changes.
 (Advertisers will not receive a proof unless requested.)

Business name: _____

Contact person: _____

Phone: _____ Email address: _____

Check (payable to GSFABA) MasterCard Visa

Credit card #: _____ Exp. date: _____ Billing Zip Code: _____

3-digit Security Code: _____ Signature: _____

* Placing an ad on the map at the discounted price is a benefit of membership. GSFABA dues must be paid through August 2019 before your ad will be accepted.
 (We can pro-rate it for you if you want.)