The Greater Shelburne Falls Area Business Association

Our Board of Directors

O UR BOARD OF DIRECTORS represents a rich variety of the business sector from across the 10 town area, representing the arts, manufacturing, financial, entertainment, retail, education, media and more. The Board meets monthly to face challenges and guide an ambitious agenda in promoting the organization and its members.

Interested in joining the Board? Contact us at info@ShelburneFalls.com or call (413) 625-2526.

www.SFABA.org

O UR BUSINESS ASSOCIATION WEBSITE provides you with business news, workshops, volunteer opportunities, member discounts and promotions, marketing opportunities, and everything you need to know as a member.

www.ShelburneFalls.com

O UR TOURISM WEBSITE is a key link both to local users and to the outside world, promoting your business and drawing visitors to our region by highlighting all it has to offer.

This site promotes you and your business colleagues in easy-to-find business categories. It receives over 8,000 hits per month. Proven to communicate clearly to both visitors and the local community, www.SheburneFalls.com invites and inspires visitors and area residents to see who we are and what our members — that's you — have to offer.

Joining this business association has many benefits such as:
- Referrals and networking
- Training and workshops
- Ongoing business development and technical aid referrals
- Access to health and dental plans at discounted group rates
- Inclusion in our website business listing
- Access to a discount heating oil program
- Cooperative advertising opportunities
- Commonwealth-supported tourism marketing
- Space for your marketing material at the Village Information Center
- Subscription to our monthly e-business bulletin
- A direct line to tourists, before they leave their homes
- Collect friends and followers with our social media channels such as www.Facebook.com/shelburnefallsma

www.sfaba.org
www.ShelburneFalls.com

The Greater Shelburne Falls Area Business Association connects commerce and community. Join today and experience dramatic business value partnering with over 250 members!