



Bridge of Flowers 10K Classic & Steve Lewis Subaru 3K Charity Run/Walk 2017 Sponsorship Opportunities



Bridge of Flowers Title Sponsorship:

\$10,000

- Title Sponsor mention in all race marketing
- Two-week Bridge Street banner with prominent display of Full Color Logo on both sides
- Primary Logo in race supplement circulated in Shelburne Falls West County Independent, Greenfield Recorder, and Daily Hampshire Gazette
- Primary Logo on 1,400+ Official race t-shirts (runners, volunteers, sponsors, and dignitaries)
- Full Color Logo on race promotional posters distributed in villages and area businesses
- 3-4" round logo, provided by sponsor, on all neighborhood signs alerting road closures and race announcement
- Race day Start & Finish banners with Full Color Logo on both sides
- Primary Logo on Bridge of Flowers Classic Races website with a hot link to your website
- Primary logo location in all advertising media
- Sponsor Profile on Bridge of Flowers Facebook page and Twitter feed
- Twenty (20) FREE Registrations for either race & t-shirts
- Two (2) 30-word ads at post-race rally
- Name on all Racers bibs
- Two (2) 30-word ads on race morning
- Two (2) additional banners, provided by sponsor, can be posted on crowd control fence near the start/finish
- Opportunity to set up a 10' x 10' table on race day

Iron Bridge Sponsorship:

\$5,000

- Two-week Bridge Street banner with prominent display of Full Color Logo on both sides – size of logo will vary
- Race day Start & Finish banners with Full Color Logo on both sides
- Secondary Logo on Bridge of Flowers Classic Races website with a hot link to your website
- Secondary Logo in race supplement circulated in Shelburne Falls & West County Independent, Greenfield Recorder, and Daily Hampshire Gazette
- Secondary Logo on 1,400+ Official race t-shirts (runners, volunteers, sponsors, and dignitaries)
- Highlighted in all advertising media
- Full Color Logo on race promotional posters distributed in village and area businesses
- Sponsor profile on Bridge of Flowers Facebook page and Twitter feed
- Eight (8) FREE Registrations for either race & Eight (8) t-shirts
- Two (2) 30-word ads at post-race rally
- Two (2) 30-word ads on race morning
- Two (2) additional banners, provided by sponsor, can be posted on crowd control fence near the start/finish
- Opportunity to set up a 10' x 10' table on race day

Potholes Sponsorship:

\$1,000

- Two-week Bridge Street banner with prominent display of Full Color Logo on both sides – size of logo will vary
- Logo in race supplement circulated in Shelburne Falls & West County Independent, Greenfield Recorder, & Daily Hampshire Gazette
- Logo on 1,400+ Official race t-shirts (runners, volunteers, sponsors, and dignitaries)
- Black & White logo on 2-sided Start/Finish Banner
- Logo on 2-sided Start/Finish Banner
- Sponsor name with hotlink on www.shelburnefalls.com race page
- One (1) sponsor mention with tag line at awards ceremony
- One (1) sponsor mention with tag line at awards ceremony
- Two (2) T-shirts and Two (2) race registrations

Trolley Sponsorship:

\$2,000

- Two-week Bridge Street banner with prominent display of Full Color Logo on both sides – size of logo will vary
- Logo in race supplement circulated in Shelburne Falls & West County Independent, Greenfield Recorder, and Daily Hampshire Gazette
- Logo on 1,400+ Official race t-shirts (runners, volunteers, sponsors, and dignitaries)
- Logo on 2-sided Start/Finish Banner
- Black & White logo on 2-sided Start/Finish Banner
- Highlighted in all advertising media
- Sponsor name with hotlink on www.shelburnefalls.com race page
- One (1) 30-word ad at start/finish area
- One (1) 30-word ad at awards ceremony
- Facebook & Twitter Mentions leading up to the race
- Four (4) T-shirts and Four (4) race registrations

Village Sponsorship:

\$500

- Two-week Bridge Street banner with prominent display of Full Color Logo on both sides
- Sponsor name with hotlink on www.shelburnefalls.com race page
- Logo in race program insert circulated in Shelburne Falls & West County Independent
- Logo on 1,400+ Official race t-shirts (runners, volunteers, sponsors & dignitaries)
- Logo on 2-sided Start/Finish Banner
- One (1) t-shirt & One (1) Race Registration

Contact

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