

17th Annual Iron Bridge Dinner

A Call For Sponsors

We are now planning the 17th Annual Iron Bridge Dinner, brought to you by the Greater Shelburne Falls Area Business Association (GSFABA). This year the dinner will be held on Sunday, August 20st with seating at 5:30, dinner at 6:00 pm. Local restaurants and food providers will prepare this elegant, one-of-a-kind dinner for 400 people on the Iron Bridge at sunset. The Iron Bridge spans the two towns of Buckland and Shelburne, and this event celebrates all the connections between the two communities. It is an incredibly beautiful and well-known event with the \$50.00 tickets selling out within hours of becoming available.



The event also serves as a fundraiser for the GSFABA and the Mohawk Athletic Association. Athletes from the Mohawk Athletic Association graciously serve the meal while local musicians serenade the diners. A hat is traditionally passed at the end of the evening which, coupled with their portion of ticket revenues, should provide the athletes with over \$2,000.00 for their programs.

This year the GSFABA invites your business to be a sponsor of this event at one of these levels:

- **Trolley Sponsor** for \$2,000.00
 - Your Business Logo on Bridge Street event banner placed by the Iron Bridge prior to August 12th
 - Receive 4 free tickets and 4 tickets at half price – plus preferred seating
 - Option to purchase additional tickets before public sale date of July 20th
 - Free GSFABA membership for one year
 - Free bottle of wine at the dinner
- **Potholes Sponsor** for \$1,000
 - Your Business Logo on Bridge Street event banner placed by the Iron Bridge prior to August 12th
 - Receive 2 free tickets and 2 tickets at half price – plus preferred seating
 - Option to purchase additional tickets before public sale date of July 20th
- **Village Sponsor** for \$500.00
 - Receive 1 free ticket and 2 tickets at half price – plus preferred seating
- **Bridge of Flowers Sponsor** for \$250.00
 - Receive 1 free ticket and 1 ticket at half price – plus preferred seating
- **Iron Bridge Sponsor** for \$125.00
 - Receive 1 ticket at half price – plus preferred seating

Here are some of the benefits included for all sponsorships:

- Your Business Name on formal tickets and menus received by each of the 400 guests
- Your Business Name in all news releases sent to area media
- Your Business Name in the GSFABA e-Business Bulletins sent to over 2,000 email addresses
- Your Business Name and link to your business website in a special event landing page on ShelburneFalls.com and gsfaba.org
- Your Business Name listed in the “thank you” print ad
- Your Business Name in the web site announcement.

We expect our usual sold out attendance and strong media coverage, as this is a unique and highly photogenic event--a gala sunset street feast over the Deerfield River.

We look forward to working with you this year, and in years to come, to make the Iron Bridge Dinner a memorable community celebration that supports the work of the GSFABA, while also raising funds for our school athletic programs.

If you're interested in sponsoring this wonderful event, **please contact us by Monday, July 10th, 2017.** Thank you for considering this request.

You may contact us at the GSFABA office by phone at 413-625-2526 or email info@shelburnefalls.com.

Sincerely,

Carmela Lanza-Weil
Executive Director